Responsible Stakeholder Considerations
A Starter for Ten

Thinking more holistically about who may be impacted by technology design decisions can be the first step to creating more ethical and responsible innovations.

Organisation
Think about your organisation's intent; what do the various departments and interests within need to achieve it?

Users or Customers
Think about the people who your technology is for, the people who will buy it or directly use it – how are you designing for them?

Third Parties
Think about anyone who may use your technology to interact with your users – how are you serving them while protecting your users?

User's Networks
Think about those who are in the lives of your users – how might they be impacted by your technology?

Scale
Think about whole user groups at scale – how would the consequences change if everyone was using your technology?

Culture
Think about users and groups in different cultural contexts – how might they interact differently with what you create?

Sectors
Think about the professional sectors which are affected by your products – what standards are you setting or creating?

Planet
Think about the environment and the physical planet we all live on – how are you harming or protecting it?

Future Generations
Think about the people who will come after us and inherit all of the decisions we make today – how are you making their lives better?

Consequential